



Quarterly Report

February 2020

Contact Us

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2019 KIP Highlights

Data (2019)

On TRACK Trails:

- 275,000 Adventures
- 275,000 Miles
- 140,000 hours active
- 40M calories burned
- 58% were first time visitors to park
- 48% return for more than one adventure
- 78% of returnees visited 2+ TRACK Trails

- 10th Anniversary of Program
- In 12 States & D.C.
- 200th TRACK Trail installed
- 1,000,000th Adventure on TRACK Trails
- 1st National TRACK Trails Day

TRACK Rx

- 140 offices, 600 healthcare providers, 5 states



- 380 Rx registered in 2019
- 927 Rx registered all-time



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WANT A PARTNER DASHBOARD?

Let us know!



Keep in Touch

- Planning events?
- Important Staff changes?
- Trail/Park closures?
- Sign damage?

Let us know!

2020 Growth

- First 3 TRACK Trails in F.L.
- 10 TRACK Trails in S.C.
- 16 N.C. Counties Eligible for FREE TRACK Trail

